



**Location:** Hybrid

**Position Type:** Part-Time (approx. 3 days/week), or Full-Time Opportunity

**Reports To:** National Sales Manager

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## About Us

At Horizon Seeds, we're a proudly independent, Canadian-owned seed company rooted in quality, performance, and trust. Our team is driven by family values, customer success, and a deep connection to the land. We may be smaller than some of the big multinationals — but that just means we're closer to our growers, our roots, and our results.

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## The Role

We're looking for a creative, organized, and ag-savvy **Brand & Content Creator** to help bring our story to life. This role is responsible for creating engaging social media content, supporting farm show and marketing activities, and helping shape the voice of our brand. You'll work closely with our National Sales Manager to ensure content reflects what's happening in the field, supports retail efforts, and builds brand awareness across Canada.

This is an exciting opportunity for someone who loves agriculture, has a sharp eye for design and words, and wants to play a key role in a growing brand.

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## Key Responsibilities

- Create, schedule, and manage content for social media
  - Attend & coordinate farm shows and events to capture content, and support setup
  - Develop content ideas and campaigns that support Horizon's brand direction and sales priorities
  - Write short-form copy for posts, newsletters, product highlights, and signage
  - Collaborate with the sales team to align content with product messaging and customer needs
  - Maintain and organize a brand asset library (photos, videos, templates)
  - Support in coordinating branded materials (apparel, handouts, print ads, signage)
  - Assist with website updates or basic graphic design (Canva or Adobe)
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## What We're Looking For

- Strong writing and communication skills (bonus if you've written for ag or rural audiences)
  - Experience managing social media accounts for a brand or organization
  - Comfort using tools like Canva, Meta Business Suite, Adobe, or similar platforms
  - A creative mindset with an understanding of storytelling, branding, and visual identity
  - Self-starter who can juggle multiple projects and adapt to seasonal business rhythms
  - Bonus: photography, video editing, or trade show/event experience
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## The Details

- Part-time (approx. 3 days/week, flexible hours), opportunity for full-time as well.
  - Hybrid or on-site (some in-person presence needed for events and team days)
  - Hourly pay, competitive compensation based on experience
  - Occasional travel to events, farm shows, or customer days may be required
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## How to Apply

Send your resume, and a short note telling us why this role excites you!

[careers@horizonseeds.ca](mailto:careers@horizonseeds.ca)